



FOR IMMEDIATE RELEASE:

Dietze Enterprises, Inc. Brings RFID and Session Tracking to CompTIA Breakaway 2007

CHICAGO (July 24, 2007) – Dietze Enterprises, Inc., a full service lead retrieval, session tracking, access control and certificate fulfillment company; is supporting CompTIA at Breakaway 2007 with advanced collection of attendee data and session scanning optimization. CompTIA is recognized as a voice of the world's \$1 trillion-plus IT industry with more than 22,000 member companies in over 100 countries around the world. Breakaway 2007 is the IT Industry's Premier Partnering and Educational Event; with a strong, solutions-based agenda and compelling content. This year, CompTIA is celebrating its 25th anniversary, July 31 - August 2, 2007, at The Mirage Resort and Casino in Las Vegas, NV.

For more information about Breakaway 2007 **power-packed sessions**, please visit:
http://breakaway.comptia.org/general_sessions.aspx

Vaughn Dietze, President and CEO of Dietze Enterprises, comments, "We have been loyal advocates of CompTIA conferences for many years. With consistent dedication, CompTIA has successfully brought together executive-level representation from various industry sectors, focusing on networking and education. Dietze Enterprises is excited to be a vital part in the success of this year's Breakaway Conference 2007, and we appreciate the confidence CompTIA has placed in us."

No other lead retrieval company offers flexibility, customization, and cost- efficiency in a complete range of solutions for tradeshow managers, exhibitors and attendees. "Dietze Enterprises delivers the most advanced capabilities of any lead retrieval system on the market today," exclaims Vaughn Dietze, "Integrated RFID technology allows us to uniquely provide customers the agility to manage delivery of converged, Access Control, Session Tracking, and Lead Management". As a result, professional organizations around the world have committed Dietze Enterprises as their lead retrieval specialist at all major events.

To learn more about Dietze Session Tracking and Access Control, please visit:
http://www.dietzeenterprisesinc.com/session_tracking.htm

"Product enhancement and innovation is what distances Dietze Enterprises from other like companies," states Karl Ludwig, IT Director, Dietze Enterprises. "We consistently strive to deliver our tradeshow market, advanced, new products, geared toward their success."

Positive customer response to the lead retrieval turn-key system is consistently overwhelming. Whether it is 1D, 2D, or RFID technology, Dietze Enterprises is the service provider of choice, for today, and tomorrow's next generation tradeshow industry.

About Dietze Enterprises Inc.

Established in 1989, Dietze Enterprises, Inc. <http://www.dietze-inc.com/>, has been providing advanced exhibitor lead retrieval session tracking technology and services to exhibitors and tradeshow managers. The Dietze mission is to help trade show organizers and exhibitors get the most out of session tracking and lead retrieval systems before, during and after trade shows. An 18-year track record of success in forging a leadership position in tradeshow lead retrieval, has relied upon a belief in the Dietze mission, helping to build an enviable reputation for customer service.

For more information, contact Dietze Enterprises Inc.; toll free 800-266-9933, direct 312-329-9073 or info@leadretrieval.com

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